

IICUAE Services & Activities

Services

Trade Information: To provide an easy access to a database of companies, fairs, events and conferences from different business sectors.

Market & Feasibility Studies: To provide comprehensive information on business sectors and their SWOT analysis.

Business Partner Search: A robust mailing list of business contacts enables the identification of the best potential partner for your project. On an individual basis or in conjunction with trade missions, exhibitions and fairs, the Chamber is the point of reference to enter into the market.

Trade Exhibitions: To assist and facilitate the participation and attendance to exhibitions, fairs and other main trade events both in Italy and the UAE.

Marketing Support: To guide Italian companies to enter effectively into the UAE market.

Other Services

- Legal Assistance
- Language Translations and Interpretation Services
- Logistic Assistance and Support to New Business Start-ups / Joint Ventures
- Logistical Assistance in terms of hotel bookings, car rentals, transfers, etc.

Activities

Networking Events: A social opportunity to meet colleagues and business partners on a regular basis.

Workshops & Seminars: Informative sessions by selected keynote speakers on economic, legal and trade topics.

Country Presentations: Updates on the UAE economy and its strategic relevance to Italian business communities. During the year, on an average 6-7 such presentations are held in Italy in collaboration with prominent Italian Chambers of Commerce and Associations for SME's, such as C.N.A, etc.

Business Delegations: Assistance and coordination of Italian and UAE business delegations and business to business meetings.

Publications: Up-to-date reports on sectors of strategic interest, weekly newsletters on up to date news in UAE and Italy, quarterly newsletter on the activities undertaken by the Chamber and a wide range of other publications to keep companies constantly informed on bilateral trade.

Lobbying: Interacting with UAE and Italian stakeholders, in order to promote and foster bilateral trade relations.

Market Research: Market feasibility studies / researches on various sectors.